

Heron Heights Elementary April PTO Board Meeting 4/21/21



Wednesday April 21, 2020 at 10:00am via Teams

Meeting called to order by: Lauren Generoso at 10:06am

Attendees: Lauren Generoso, Michelle Ramer, Jeniffer Freeman, Anessa Panzer, Alana Redell, Rita Berger, Carmen Ferrando, Jessica Ross

Meeting Minute approval: Motion made by Rita Berger 2nd by Alana Redell. Minutes were approved

Reports

President - Lauren Generoso

- Slate has been made by nominating committee
 - Slate need to be announced at next meeting
 - Voting will be done by virtual ballot
- Finding out if admin can forward request from PTO to ask for donations for the Teacher appreciation breakfast
- Newsletter is in process
- 10 for 10 fundraiser was a success

Treasurer - Alana Redell

- Budget report reviewed
 - Adding 5th grade committee budget to budget report for general meeting & legacy gift
- Need to get records from past accounting firm for records

VP Spirit - Rita Berger

- Book Fair
 - virtual towards the end of the year
 - Dates: TBD
 - Tie into last fundraiser
 - Gather reading lists from teachers to motivate purchases
 - Fall Book fair dates are booked: 9/24-10/1 in person

- 5th Grade Committee
 - Met yesterday
 - Parade on 6/7 at 6:30pm
 - School paying for DJ and balloon decor
 - PTO Paying for FM Transmitter
 - Legacy Gift
 - Need to know what the school needs
 - Next Thursday 4/29 - Pasquale Fundraiser
 - Mention Heron Heights (15% back)
 - Will be put on Marquee
 - Mother's Day
 - Bundt cake pre-orders
 - Brainstorming ways to celebrate
 - Need a volunteer to be the hawk

VP Room Parent - Jessica Ross

- Room parents to collect money for teacher appreciation and get a gift card of their choice for teacher

VP Fundraising - Jeniffer Freeman

- Looking for feedback on the auction
- Clarified stripe fees on budget
- Magic Show & Pizza Night
 - All Star Pizza
 - Virtual Entertainment
 - May 26 tentative

VP Technology - Michelle Ramer

- Yearbook
 - Made over \$11k in Yearbook Sales (typical is around \$16k)
 - 226 food bearing trees to be planted
 - Photo submissions are finished
 - Ads are finished
 - Yearbooks are still available on the website for purchase
 - This year's theme is "Teams" (like a teams meeting)
- Working on teacher appreciation breakfast donation page on website
- Letter should be clearer or clarify earlier if parents are opting out of social media photos, yearbook or both

Corresponding Secretary - Carmen Ferrando

- No new family banners
- 1 brick to install and 2 more ordered; 2 need to be ordered
- 4-5 new Sponsorship banners
- Issues with installing because of ants on inner fence
- Need to earmark money for next years banners from the auction

Recording Secretary - Anessa Panzer

- 126 paid members

Next meeting: TBD

Meeting Conclusion: Meeting concluded by Lauren Generoso at 11:28am

Minutes compiled by: Anessa Panzer, Recording Secretary