

Heron Heights Elementary March PTO Board Meeting 3/16/2021



Monday March 16, 2020 at 10:00am via Teams

Meeting called to order by: Lauren Generoso at 10:07am

Attendees: Lauren Generoso, Michelle Ramer, Jeniffer Freeman, Anessa Panzer, Alana Redell, Rita Berger, Meredith Weiss-Schnur

Meeting Minute approval: Motion made by Alana Redell 2nd by Jeniffer Freeman. Minutes were approved

Reports

President - Lauren Generoso

- Hassle Free 10 for 10
 - Did not hit our 40k goal
 - Close to 18k; lower 17k after fees
 - Check on its way
 - Kona ice coming on Thursday
 - Lauren to find out if outside kids can be there during Kona ice
 - Around 112 kids qualified for Kona Ice
 - Magician 8:30-9:00 for the winning classes
- March newsletter in progress
- 2021-2022 school year nominations and announcement documents are on the website
 - March 31st due date
 - Voting will happen virtually

Treasurer - Alana Redell

- Budget report

VP Spirit - Rita Berger

- 5th grade committee

- Committee is building
- First meeting after spring break
- Book Fair
 - To have it outside it would need to be approved

VP Room Parent - Jessica Ross

- Teacher appreciation
 - Food Truck - Friday (Chik fil a)
 - Lauren will sponsor a day
 - Admin 1 Day
 - 2 Days need to be determined
 - Lauren will post on social to see if anyone wants to help

VP Fundraising (interim)- Jeniffer Freeman

- Auction
 - Emails to go out for reminders to participate
 - If the auction ended today we would have made around \$13k
 - If items are left at the end, Friday will relaunch for 48 hours with buy it now

VP Technology - Michelle Ramer

- Calendar events are up to date
- Yearbook
 - Yearbook on the website
 - No in school pickups for yearbooks
 - The system has the capability to upload their own portrait if they didn't attend picture day
 - Pictures need to be in by April 1st
 - 5th graders need to upload baby pictures
 - Only 1 shipping fee per order; not per book

Corresponding Secretary - Carmen Ferrando (not present)

- No additional family banners
- Working on 2 sponsorship banners
- The hawk will be done this week

Recording Secretary - Anessa Panzer

- 125 paid members
- Anessa to send updated member list to Rita for cards

Next meeting: TBD

Meeting Conclusion: Meeting concluded by Lauren Generoso at 11:20am

Minutes compiled by: Anessa Panzer, Recording Secretary