

# Heron Heights Elementary PTO General Meeting - 10/26/2020



**Thursday October 26, 2020 at 3:00pm via Teams**

**Meeting called to order by:** Lauren Generoso 3:05pm

**Meeting Minute approval: Motion made by Rita Berger, 2nd by Lauren Generoso. Minutes were approved.**

**Attendees: 33 Attendees**

## **Reports**

*President - Lauren Generoso*

- Welcome
- Reminder that registering online does not mean you are a member of PTO
- November 3 is a teacher planning day
- Yearbook production has begun. Reach out to join committee
- Red Ribbon Week Photos
- After Halloween Costume Contest (yearbook feature and swag bag)
- Communications have been going out through admin and social media
- Monthly newsletter coming soon
- Next meeting will discuss 5th grade committee
- More volunteer opportunities coming soon. Be sure to sign up as a Broward County schools volunteer

*Treasurer - Alana Redell*

- Budget was attached to meeting agenda email
- Amazon Smile
  - Free to link
  - HHE PTO will get money for every purchase you make (no cost to you)

*VP Spirit - Rita Berger*

- First distribution last Wednesday
- Working on a time for next distribution (prefer later in the day)

- Less than 100 bundles left to sell; Deadline of November 1 at 11:59pm
- Selling Mask Chains made by Let it Bead; available to order on the website for \$15
- Book Fair will be virtual (not standard online) starting November 9 for 2 weeks
  - Rita will follow up on Teacher Wish Lists

*VP Room Parent - Jessica Ross*

- Email coming this week outlining handbook; new and old info
- Everyone has to be an approved volunteer to be a room parent
- First meeting will likely be in November after Election Day
- Launching Meet the Masters program

*VP Fundraising - Erin Hart*

- Annual Fruit Fundraiser with Indian River Groves is up on the website
  - Delivered the week of Thanksgiving or prior to the holidays in December
- Not our standard fundraising calendar

*VP Technology - Michelle Ramer*

- Go to the website!
- Required to log in for purchase so everything will be in your portal
- Looking for volunteers
  - This year's yearbook chair
  - Chair a read-a-thon (possibly in January for literacy week)

*Corresponding Secretary - Carmen Ferrando*

- 8 Family banners purchased
- Bricks also available on the website in the front area near main office

*Corresponding Secretary (Sponsorship) - Jeniffer Freeman*

- More contracts out for business banners for the fence
- Interest in the digital sponsorships
- Work started on a new event before spring break (date TBD)
  - Heron Heights Auction
  - Looking for volunteers for a committee
    - Sign up will go on website soon

*Recording Secretary - Anessa Panzer*

- Currently 98 Paid Members

*Administration*

- New media furniture is scheduled to be delivered November 3rd
- Lanyards are purchased for student IDs
- Renewed Reflex Math Program
- Supplementing Technology where needed
- Currently in the middle of red ribbon week
- No costumes on Friday; just fall attire
- Ms Glancy is on medical leave; expected to return in December

**Next meeting:** TBD

**Meeting Conclusion:** Meeting concluded by Lauren Generoso at 3:43pm

**Minutes compiled by:** Anessa Panzer, Recording Secretary