

Heron Heights Elementary October PTO Board Meeting - 10/22/2020



Thursday October 22, 2020 at 3:00pm via Teams

Meeting called to order by: Lauren Generoso 4:06pm

Attendees: Lauren Generoso, Alana Redell, Rita Berger, Jessica Ross, Michelle Ramer, Carmen Ferrando, Jeniffer Freeman, Anessa Panzer

Reports

President

- Notes

VP Spirit - Rita Berger

- First distribution on Monday went well
- Website back open to sell 2nd round
 - Only 100 more to sell
- Now selling mask holders from Let it Bead
- Waiting on a date for distribution #2
 - Working on a date during aftercare hours
- Virtual Book Fair - November 9 for 2 weeks
 - Can teachers make wish lists?

VP Fundraising - Erin Hart

- Citrus Fundraiser has started
 - Flyer yet to go out but soon
 - Ends November 13
- Holding off on small fundraisers. Weiss-Schnurr would prefer
- Coupon Books will come after Citrus (\$20 each and we get \$10 per book)
- Fun run is tabled for now

VP Technology - Michelle Ramer

- Notes

VP Room Parent - Jessica Ross

- Still missing 6 classes for room parents
- Working to schedule room parent meeting with admin (Tuesday or Wednesday in the morning with a 2nd option in the evening)
- Need to compare Broward county and our schools handbook
- Still looking for a leader for Meet the Masters

Treasurer - Alana Redell

- Budget Reviewed
- Can only write 10 checks per month; please consolidate if possible
- Will explain Amazon Smile during General Meeting

Corresponding Secretary (Sponsorship) - Jeniffer Freeman

- Auction has started (Jen)
 - Letter template is being put together for merchants for donations
 - Going to be online
 - Aiming for end of feb
 - Still needs to be approved
- 1 banner is missing; need to look for it (moving inner to outer in the meantime once approval to be on campus)
- Barter contract with Sign Dreamers - need to follow up

Corresponding Secretary - Carmen Ferrando

- Family Banners - 8 (4 are hung, 2 need to be ordered)
- Family Bricks - only 1 order so will hold off until we have more (twice per year)
- Reach out via social for last years banner pickups

Recording Secretary - Anessa Panzer

- Currently 96 Paid Members

New Business: No new business

Next meeting: TBD

Meeting Conclusion: Meeting concluded by Lauren Generoso at 5:16pm

Minutes compiled by: Anessa Panzer, Recording Secretary